

For immediate release
February 23, 2010

Credit Counselling applauds public consultation initiative on financial literacy

Saint John, NB -- Credit Counselling Services of Atlantic Canada (CCSAC) is well aware of the need for a national strategy for financial literacy. In fact, it has been the mandate of CCSAC to educate Atlantic Canadian consumers since the agency's inception in 1994.

John Eisner, President of Credit Counselling Services of Atlantic Canada Inc. applauded the formation of a task force on Financial Literacy. "Financial education is essential to all Canadians, we believe that we have to start with our youth in schools and then our community," said John Eisner. "The government has recognized the need and we will support this consultation by offering our recommendations on behalf of the consumers we have supported over the past 15 years."

CCSAC has always been proactive with financial education by presenting to Atlantic Canadian High Schools, colleges and universities, youth organizations and by the community seminars that are currently taking place in various cities in Atlantic Canada. CCSAC also offers an annual scholarship that is a case-study focusing on financial resources in the applicant's community.

Mr. Eisner urges Atlantic Canadians to take part in the public consultation, and looks forward to the development of a National Strategy to strengthen Financial Literacy in Canada.

Credit Counselling Services of Atlantic Canada, Inc. (CCSAC) is a registered non-profit organization, providing confidential and professional credit counselling and debt repayment programs to families and individuals. Your financial freedom is our success. CCSAC has offices located throughout Atlantic Canada. <http://www.solveyourdebts.com/english/education>.

- 30 -

For more information contact:
John Eisner
President
Credit Counselling Services of Atlantic Canada
Tel: (506) 652-1613 or 1-888-753-2227
Email: john@solveyourdebts.com